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AML Press Release

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Darcy Watson Earns Certified Association Executive (CAE) Designation

Des Moines, January 27, 2004:

Association Management, Ltd. (AML) wishes to congratulate and recognize Darcy Watson, who was recently designated as a Certified Association Executive (CAE) with the American Society of Association Executives! Watson has been an Account Executive with AML since 1990.

Prior to certification, applicants must meet certain eligibility criteria and demonstrate accomplishments in association management and must successfully complete a comprehensive, examination, which tests basic competence within the association management profession. Watson clearly demonstrated her knowledge and expertise in all of these areas and has been named a Certified Association Executive.

To maintain certification an association executive must accumulate professional development hours each three years based on their involvement in association management continuing education and the profession.

The total number of association executives who have earned the CAE designation is nearly 3,000. In Iowa, there are only 41 active CAEs in the association industry. Among association professionals, "CAE" is an indication of demonstrated skill in leadership, and expertise in association management.

Headquartered in Des Moines, Iowa, AML is a nationally accredited full-service management firm for international, national, state and local non-profit trade associations and professional societies.