



**NEWS RELEASE**  
FOR IMMEDIATE RELEASE  
September 24, 2007

**CONTACT**  
Molly Lopez, CAE, President  
Association Management, Ltd.  
Tel. (515) 243-1558

### **WATSON ATTENDS NiUG TECHNOLOGY CONFERENCE**

DES MOINES, Iowa – [Darcy Watson, CAE](#), Director of Information Technology for [Association Management, Ltd.](#), recently attended the National iMIS User's Group (NiUG) Conference in Chicago, Ill. The purpose of the conference is to educate end-users of the iMIS database and related products.

"This conference was especially exciting to me because we learned where iMIS is headed in the future. This information allows me to help AML's clients plan strategically for their technology needs going forward," said Watson. "I also participated in hands-on database administration training that benefited our clients immediately when I returned to the office. The knowledge I gained at this meeting will help provide a greater return on investment for AML's purchase of the iMIS product for our clients."

This conference recognized and represented the strength of the iMIS Community and included program sessions designed to help Watson and AML maximize their use and investment in iMIS. It provided networking opportunities to connect Watson to the broader iMIS community of solution providers, partners and employees of Advanced Solution International (ASI), the company that developed iMIS. The opening conference general session included the introduction of iMIS 15, the next evolution of iMIS. iMIS 15 is designed to transition iMIS users from client-server to the freedom of the Web. By leveraging today's technology, including Microsoft's .NET development platform, iMIS 15 provides expanded flexibility, greater access, and unprecedented openness.

NiUG International is an international independent, not-for-profit, volunteer-run Users Group. Started as a grass roots regional effort in the mid-90s, NiUG's core purpose remains to advocate, educate and connect iMIS users. Visit [www.niug.org](http://www.niug.org) to learn more.

[Association Management, Ltd.](#), a Des Moines-based international association management company, provides management services to 10 non-profit trade and professional client associations which represent over 5,000 individual members and 500 company members in 47 countries. AML is a nationally-accredited association management company through the American Society of Association Executives

**Association Management, Ltd. • 100 East Grand Avenue, Suite 330 • Des Moines, IA 50309  
Tel. (515) 243-1558 • Fax (515) 243-2049 • associationmanagement@aml.org • www.aml.org**

(ASAE). AML also is a member of AMCInstitute and is working to achieve international accreditation in 2008. For additional information about Association Management, Ltd. visit [www.aml.org](http://www.aml.org).