



NEWS RELEASE
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TAMMINGA RECOGNIZED AT ASAE ANNUAL MEETING IN CHICAGO

DES MOINES, Iowa – [Heather Tamminga, CAE](#), Marketing Director and Account Executive for [Association Management, Ltd.](#), recently attended the American Society of Association Executives (ASAE) & The Center for Association Leadership’s Annual Meeting in Chicago, Ill.

This year’s Annual Meeting set a record breaking attendance, with more than 7,000 association professionals and industry representatives coming together. Education opportunities were endless, with three General Sessions, 21 Thought Leader Sessions and over 120 Learning Labs – all of which focused on the different aspects of association management, from board governance to meetings management to membership development.

“The educational offerings, networking and overall experience was invaluable to me, as an account executive, and to AML,” Tamminga said. “In addition to the new ideas that I brought back to the staff, I connected with several vendors that offer products and services beneficial to the clients we serve and to AML as a company.”

Tamminga was recognized by her peers at the Certified Association Executive (CAE) Breakfast during the Annual Meeting. During the breakfast, Tamminga was announced and walked across the stage with other new CAEs.

Tamminga also facilitated a roundtable discussion in the CAE Lounge. The discussion was open to all thirty-somethings who earned their CAE designation and was a forum to brainstorm strategies to further leadership opportunities in our organizations and industries.

“It was an honor to attend the CAE breakfast and to be recognized by those who already achieved their CAE designations.” Tamminga commented. “It was especially exciting to participate in a roundtable discussion focused on those in my demographics. We had an energizing conversation on leadership, career planning and leveraging our knowledge to benefit the associations we serve.

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“This was truly the best educational opportunity I have participated in,” Tamminga continued. “AML values professional growth and development for staff and for the company. The more we know as a team, the greater the asset we become to our clients.”

ASAE is an individual membership organization of more than 22,000 association executives and industry partners representing nearly 11,000 organizations. Its members manage leading trade associations, individual membership societies, and voluntary organizations across the United States and in 50 countries around the globe, as well as provide products and services to the association community. For more information, visit www.asaecenter.org.

[Association Management, Ltd.](http://www.aml.org), a Des Moines-based international association management company, provides management services to 10 non-profit trade and professional client associations which represent over 5,000 individual members and 500 company members in 47 countries. AML is a nationally-accredited association management company through the American Society of Association Executives (ASAE). AML also is a member of AMCInstitute and is working to achieve international accreditation in 2008. For additional information about Association Management, Ltd. visit www.aml.org.