



NEWS RELEASE
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LYNN HARKIN EARNS CERTIFIED ASSOCIATION EXECUTIVE CREDENTIAL

WASHINGTON, D.C. (February 13, 2012) – The ASAE has announced that Lynn Harkin, Account Executive at Association Management, Ltd., has earned the Certified Association Executive (CAE®) credential. The CAE is the highest professional credential in the association industry. Less than five percent of all association professionals have earned the CAE. In Iowa, there are only 44 active CAEs.

“We are extremely proud of Lynn in reaching this extraordinary achievement. The CAE exam is a comprehensive test that covers 10 key areas, including: strategic management, planning and research, leadership, administration, public policy/government relations, knowledge management, governance, membership, programs/products/services and public relations,” said Molly Lopez, CAE, President of AML. “We are excited to add another CAE designation to AML’s staff of account executives. Of the 44 CAEs in Iowa, four of them work with AML’s association clients’ members.”

To be designated as a Certified Association Executive, an applicant must have a minimum of three years experience in nonprofit organization management, complete a minimum of 100 hours of specialized professional development, pass a stringent examination in association management, and pledge to uphold the code of ethics. To maintain the certification, individuals must undertake ongoing professional development and activities in association and nonprofit management. Nationally, approximately 3,900 association professionals currently hold the CAE credential. The CAE program is accredited by the National Commission for Certifying Agencies (NCCA).

Association Management, Ltd., a Division of ISA Management Solutions, Inc., is an international association management company, providing management services for seven non-profit trade and professional client associations who represent over 5,000 individual members and 500 company members in 57 countries. AML is an AMC Institute internationally-accredited association management company.

For additional information about Association Management, Ltd. visit www.aml.org. For more information about ASAE, visit www.asaecenter.org.