

  
**FORTY**  
 under **40**  
*10th Anniversary*  


## DEADLINES

Ad space deadline

**FRIDAY, SEPTEMBER 25**

Ad approval deadline

**FRIDAY, OCTOBER 2**

Publishes

**MONDAY, OCTOBER 26**

To advertise, contact your  
account executive today!

**(515) 288-3336**

**Business Record**

100 4th Street  
Des Moines, Iowa 50309

Ten years ago, *Des Moines Business Record* launched the **Forty Under 40** program to recognize young business leaders who distinguish themselves not only within their profession and industry but also within our communities.

This “who’s who” of Central Iowa’s **Forty Under 40** is in high demand. Non-profit organizations, civic groups, leaders of government and businesses all want to know more about those who have received this distinction.

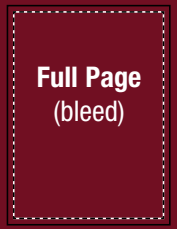
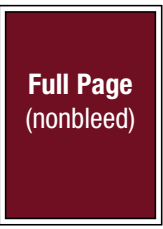
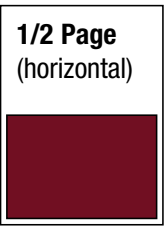

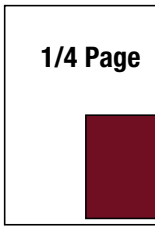
On this 10th Anniversary of **Forty Under 40**, it is appropriate to commemorate the program’s initiation, create a keepsake publication for all 400 “class mates” and answer our business and civic community’s perpetual need

for a resource listing of emerging and, now ten years later, accomplished leaders; many considered to be the brightest and the best in Central Iowa.

**This one-time-only full color glossy magazine** will show original photos of each member in each of the classes and describe how some have changed and how they continue to demonstrate leadership in the Greater Des Moines metro. This supplement will be distributed to all **Forty Under 40** members at a private 10th Anniversary celebration on October 20th and will be published in *Des Moines Business Record* on October 26.

Because space is limited, companies wanting to connect to this elite group of leaders should reserve space now.

## AD SIZES

<b>\$2125</b>	<b>\$2125</b>	<b>\$1225</b>	<b>\$1225</b>	<b>\$825</b>
 <b>Full Page</b> (bleed)	 <b>Full Page</b> (nonbleed)	 <b>1/2 Page</b> (horizontal)	 <b>1/2 Page</b> (vertical)	 <b>1/4 Page</b>
8.375" x 11.0625"	7.625" x 10.125"	7.625" x 4.9375"	3.6875" x 10.125"	3.6875" x 4.9375"
Trim size: 8.125" x 10.8125"				

## PAID POSITIONING

- Back Cover **\$2725**
- Inside Front Gatefold **\$6525**
- Inside Back **\$2425**

## Camera-Ready Requirements

### Acceptable file types:

- 1) PDF files from any program: embed all fonts, do not lock file
    - Use the PDF/X-1a:2001 preset
  - 2) Raw Files:
    - Collect/embed all images
    - Collect/outline all fonts
    - Use eps, tiff or native file formats for all images and logos
- Programs accepted:
- Quark (6.5 or earlier)
  - InDesign (CS3 or earlier)
  - Photoshop (CS3 or earlier)
  - Illustrator (CS3 or earlier)

### Ads can be submitted 3 ways:

- 1) On CD
- 2) By E-mail:
  - businessrecordads@bpcdm.com
  - CC: (Your ad rep’s e-mail)
  - Subject Line: Advertiser name and publication (Forty Under 40 10th Anniversary)
  - E-mail Body: Advertiser name, contact info, special instructions
- 3) By FTP:
  - Go to uploads.bpcdm.com in your web browser
  - Enter the required information and click “Browse” to upload your file
  - You will see a confirmation screen once the file has been uploaded

- Ads must be made to the exact size of space reserved.

- Publication is printed on magazine coated stock. Images must be saved at 150 line screen, 300 d.p.i. Ads must be CMYK. All Pantone colors must be converted to CMYK. No RGB images.

- When submitting a full-page ad that bleeds, it is suggested to avoid placing essential text and art within .25” of the edge of the page, as it could be trimmed.

- Ads not received by deadline will be billed at regular rate. Call for placement confirmation.

- A color proof hard copy **MUST** also be provided. If any ad submitted does not arrive with a proof attached, Business Record will make a proof at the expense of the client.

- If any of these requirements are not met, Business Record has the right to charge for an ad build. Any questions regarding electronic requirements for e-mailed ads should be directed to your Business Record representative at 515-288-3336.



## CLASS OF 2000

Lisa Bluder  
 Laura Castro de Cortes  
 Steven Churchill  
 Brian Clark  
 Don Coffin  
 Chris Coleman  
 Tony Colosimo  
 Michael Dee  
 Diana Deibler  
 Bob Dooley  
 Tim Fox  
 Steve Gaer  
 Eileen Gannon  
 Jim Goodman  
 Vada Grantham  
 Kevin Graving  
 Renee Hardman  
 Jeff Hatfield  
 Kip Headley  
 Ben Hildebrandt  
 Derek Holmes  
 Tim Kelly  
 Michele Kolz  
 Kyle Krause  
 Greg LaMair  
 Brian Laurenzo  
 Angela Lee  
 Matt McCoy  
 Mike McCoy  
 Drew McLellan  
 Kurt Mumm  
 Doug Olson  
 Janet Peterson  
 Sheila Riggs  
 Mark Rupprecht  
 Feisal Sayeed  
 Tom Triplett  
 Jo Whitney  
 Nancy Williams  
 Michael Wolnerman

## CLASS OF 2001

Julie Andrews  
 Jill Avery  
 Rick Ball  
 Ken Bonus  
 Scott Brennan  
 Nathan Brooks  
 Jeff Courter  
 Jeanne Deering  
 Brian Donaghy  
 Darin Ferguson  
 Roger Fouche  
 Ted Frandson  
 Graham Gillette  
 Steve Gooding  
 John Greaves  
 Chris Greenfield  
 Tom Halterman  
 Jay Horn  
 Aaron Kennedy  
 Dan Keough  
 Jose Laracuenta  
 Vicki Lyon  
 Theresa Malone  
 Sherry McMichael  
 Jim Nahas  
 Kevin Nordmeyer  
 Jeff Payne  
 Kim Poam  
 William Polston  
 J. Scott Raecker  
 Kari Schulte  
 Mary Sellers  
 David Stark  
 Carole Tillotson  
 Donna Tweeten  
 John Viggers  
 Kevin Waetke  
 Therese Wielage  
 Annabel Wimer  
 Brad Zaun

## CLASS OF 2002

Bob Andeweg  
 Chris Andrews  
 Mark Atkinson  
 Som Baccom  
 Kim Baer  
 Cyndi Bonus  
 Jim Brannen  
 Diane Bridgewater  
 Kim Butler  
 Lori Chesser  
 Jennifer Cooper  
 Dave Duncan  
 Gayle Farrell  
 Gordon Fischer  
 Stephen Fry  
 Charles Ganske  
 Brian Gentry  
 Carol Griglione  
 Jordan Hansell  
 Scott Henry  
 Erin Hurley  
 John Hurley  
 Geri Huser  
 Dickson Jensen  
 Jeffrey Karch  
 John Kenworthy  
 Shane Madison  
 Megan Mahony  
 Vitha  
 Ellen Moore  
 Tina Mowry  
 Hadden  
 Mike Nelson  
 Chip Overton  
 Josh Reel  
 Carla Richards  
 Rich Schulte  
 Andy Shutts  
 Al Tramontina  
 CeCe Wagner  
 Todd Walker  
 Gina West

## CLASS OF 2003

Scott Allen  
 Andrew Anderson  
 Chad Bassman  
 Michael Bird  
 Claire Celsi  
 Dan Clute  
 Mike Crowley  
 Brenda Cushing  
 Kendra Daly  
 Troy Dannen  
 Donna Elbrecht  
 Kyle Gamble  
 Matt Garcia  
 Leslie Garman  
 Thomas Houser  
 Cynthia Hurley  
 Lauren Kernan-Smith  
 Dan Kinney  
 Kristi Knous  
 Kathryn Kunert  
 Tracy LeMar  
 Carla Marcellus  
 Robert Marshall  
 Denise Martin-Foley  
 Troy Moore  
 Marketa Oliver  
 Tony Paustian  
 Chad Rasmussen  
 Reed  
 Rinderknecht  
 Peter Sand  
 Monica Seigel-Fischer  
 Matthew Shaffer  
 Brad Skinner  
 Jennifer Smyser  
 Tom Stewart  
 Lisa Turner  
 Nick Van Patten  
 Lori Wiederin  
 Scott Wilgenbusch  
 Mike Wilson

## CLASS OF 2004

Jeffrey Aldrich  
 Alba Bassett-Armijo  
 Laura Belin  
 Brian Bond  
 Shannon Boswell  
 Scott Cirksena  
 Adam Claypool  
 Lori Elizabeth Cole Magerko  
 Christopher Cook  
 Marvin Debner  
 Paul Drey  
 Donald Fifer  
 Lisa Fitzgerald  
 John Gilliland  
 Timothy Grabinski  
 Kevin Grimm  
 Michael Hagedorn  
 Laura Hamady  
 Ryan Hanser  
 Hayley Harvey  
 Miike Housholder  
 Billi Hunt  
 Karla Jeffries  
 Michael Kiernan  
 Sharon Krause  
 Molly Lopez  
 Linda Lundstrom-Cook  
 Joel Magruder  
 Jackie Matt  
 Stephen McGoldrick  
 James Myers  
 Scott Reddig  
 Christopher Sackett  
 Christy Smith  
 Alison Smoldt  
 Julie Stewart  
 Larry Taylor  
 MariClare Thinnas Culver  
 Christopher Voggesser  
 John Vratisnas

## CLASS OF 2005

Emily Abbas  
 Vitus Bering  
 Joan Bindel  
 Max Cardenas  
 Wendy Chmelka  
 Jake Christensen  
 Brendan Comito  
 Chet Culver  
 Douglas Dieck  
 Lisa Dreyer  
 Donna Grant Paulsen  
 Steve Hauschilt  
 Charles Herbert  
 Barb Hildebrandt  
 Tom Hunt  
 Ross Johnson  
 Chris Kramer  
 Jim Langin  
 Kathy Leggett  
 Andria Macias-Costillo  
 John Michel  
 Todd Millang  
 Donna Miller  
 Rebecca Moomey  
 Matthew Mouw  
 Christian Murray  
 Robert Myers  
 Kerty Nilsson Levy  
 Anthony Olberman  
 Amy Peters  
 Marshall Porter  
 Kelly Prey  
 Brian Rickert  
 Michael Sadler  
 Curtis Stamp  
 Heidi Wessels  
 Anne Whatley  
 Michael Whitsell  
 Maria Wittern  
 Siobhan Workman

## CLASS OF 2006

Paul Bishop  
 Brian Bocken  
 Brennan Buckley  
 Christopher Burch  
 Jay Byers  
 Michelle Casper  
 Mary Charlton  
 Megan Claypool  
 Marianne Coppock  
 Maria Davis  
 Jacqueline DiGiacinto  
 Monica Friedman  
 Joe Garcia  
 Terry Gebard  
 Brian Green  
 Chaden Halfhill  
 Seth Hall  
 Chris Haviland  
 Lance Henning  
 Marshal Husain  
 Joel Jackman  
 Sheila Kinman  
 Robert Knudsen  
 Matt McGarvey  
 Thomas Moreland  
 Rush Nigut  
 Benjamin Renzo  
 Nannette Rodriquez  
 Paul Rupprecht  
 Jeff Russell  
 Keith Snow  
 Kevin Snyder  
 Behnaz Soulati  
 Krista Tanner  
 Gregory Weber  
 Andrea Westmeyer  
 Mara White  
 Eric Wilson  
 Brock Wolff  
 Bill Wright

## CLASS OF 2007

Andrew Allen  
 Chad Alley  
 Marc Beltrame  
 Ashley Canney  
 Scott Carlson  
 Wade A. Den Hartog  
 Kendall Dillon  
 Sally Dix  
 Rachel Flint  
 Malcom Goodwin  
 Brando Guerrero  
 Nate Hoogeven  
 Amy Jennings  
 Tanya Keith  
 Erin Kiernan  
 Rebecca Lowry  
 Leslie Malcolm  
 Tim McCulloh  
 Chris McDonald  
 Ed McGill  
 Matthew Meline  
 Michael Milligan  
 Sarah Oltrogge  
 Stephanie Pearl  
 Marcus Pitts  
 Kelly Portz  
 Brett Ridge  
 Tom Rupprecht  
 Laura Sauser  
 Chad Schaller  
 Charles Schneider  
 Ray Seidelman  
 Jill Smith  
 John P. Smith  
 Phillip Stover  
 Channing Swanson  
 Kevin Tiffany  
 Mindy Toyne  
 Ben Washburn  
 Charles Wittmack

## CLASS OF 2008

David Adelman  
 Amanda Brend  
 Sarah Buckley  
 Ryan Chapman  
 Geoff Christy  
 Troy Cook  
 Chris Della Vedova  
 Christopher Diebel  
 Patrick Dix  
 Kim Foltz  
 John Paul Goedken  
 Brian Griffin  
 Nicole Hinton  
 Jennifer Jaskolka-Brown  
 Shelly Jordan  
 Mike Lang  
 Marty Lester  
 Mike Macri  
 Matt McDermott  
 Isaiah McGee  
 Warren Morrow  
 Adam Obrecht  
 Alejandro Orozco  
 Joe Pietruszynski  
 Dan Raedeker  
 Douglas Ripley  
 Doug Roozeboom  
 Claudia Schabel  
 Justin Schoen  
 Andrea Smith  
 Deanna Strable-Soethout  
 Tiffany Tauscheck  
 Eric Taylor  
 Carrie Theisen  
 Kathleen Till Stange  
 Scott Turzynski  
 Dwayne Vande Krol  
 Zac Voss  
 Jim Wessels  
 Lynne Yontz

## CLASS OF 2009

Chad Airhart  
 Chris Anderson  
 SaraBeth Anderson  
 Amanda Brink Hull  
 Ben Bruns  
 Kate Byus  
 Blake Campbell  
 Jeff Clayton  
 Deann Cook  
 Lisa Davis-Cook  
 Robin Epp  
 Jamie Fitzgerald  
 Stephanie Ganske  
 Lisa Gobber  
 Suzanne Heckenlaible  
 Larry James  
 Joseph Jones  
 Jon Kallen  
 Shawne Kleckner  
 Stacy Kluesner  
 Kara Kohler Hoogensen  
 Danielle Kuhn  
 Lance Lange  
 Matt Lundberg  
 Shellie Mackel  
 Tiffany Menke  
 Julie Moore  
 Joe Nolte  
 Sonia Parras Konrad  
 Bridget Penick  
 Casey Port  
 Suzanne Reynolds  
 Arnold  
 Tyler Riley  
 Stuart Ruddy  
 Brad Schoenfelder  
 Jessica Thornton  
 Sadie Trytten  
 Gina Vitoritto-Robinson  
 Stacey Warren  
 Zhenhaun (Grace) Yang