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## Professional Developers of Iowa (PDI) Contracts With Association Management, Ltd.



**Des Moines, October 10, 2003:** The board of directors of the Professional Developers of Iowa (PDI) has selected Association Management, Ltd. (AML) to provide full-service management for the organization, effective November 1, 2003. Terry McConnell, Account Executive for AML will serve as Executive Director of the Association.

Founded in 1973, with current membership of over 300, PDI is an organization dedicated to advancing the professionalism of its members through a wide range of programs and services. *According to Jim Gossett, PDI President, "As an organization, PDI fosters cooperation among its members to produce the best results for Iowa. As individuals, every PDI member makes his or her community a better place to live and work. We feel we have unique opportunity with AML's talented and experienced staff to take our organization to the next level. We are very much looking forward to working with Terry McConnell and all of the AML staff as we continue to work to further develop the economic base of Iowa."*

As an association, PDI offers educational opportunities enhancing its members' abilities in performing the vital work they do for their communities. PDI creates an atmosphere of support and offers an instant network of seasoned experts for local professionals to seek advice and support cooperation among its members to produce the best results for Iowa. Every PDI member makes his or her community a better place to live and work. PDI provides assistance and guidance to policy makers on economic development matters. PDI members are the professional authorities on positive economic growth. "We look forward to helping PDI meet its strategic goals," AML President and Owner Molly Lopez said. "Our staff is dedicated to providing the members of PDI with the same level of programs and services they have grown to expect over the years from this organization."

Headquartered in Des Moines, IA, Association Management, Ltd. has a staff of seven and currently serves twelve national, international, state and local non-profit trade associations and professional society associations on a full-services and project basis.