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**NEWS RELEASE**  
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**DES MOINES-BASED INTERNATIONAL ASSOCIATION MANAGEMENT COMPANY  
CELEBRATES 30 YEARS OF EXCELLENCE**

DES MOINES, Iowa – Thirty years after Association Management, Ltd. (AML) established itself with one client, the Des Moines, Iowa-based international association management company provides management services to 11 non-profit trade and professional client associations which represent over 4,000 individual members and 500 company members in 41 countries.

As AML celebrates 30 years of excellence in association management, the company continues to focus on what makes it unique – the staff, their “human approach” to service and commitment to long-term relationships and state-of-the-art technology.

“Our mission is to excel as an internationally recognized, growth-oriented business, providing a wide-range of association management services,” said Molly Lopez, CAE, owner/president of AML.

“AML’s staff of eight female professionals has over 80 years of combined association management experience,” Lopez continued. “Together, we exceed client expectations while creating enthusiasm through teamwork, reinforcing dedication to quality, maintaining financial strength and supporting industry leadership.”

The business of association management is distinct and fills an important niche in the arena of non-profit trade and professional associations. AML partners with 11 client associations including two international, one national, one regional, five state and two local associations. It provides services including: full-service association management; meeting and event planning; financial management; communications and publications services; member services management; Web site maintenance; legislative and government affairs services; certification program management; and marketing and public relations.

Association Management, Ltd. has been headquartered in Des Moines, Iowa, since 1976. AML is a nationally-accredited association management company through the American Society of Association

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Executives (ASAE). AML also is a member of AMCInstitute (formerly the International Association of Association Management Companies (IAAMC)) and is working to achieve international accreditation in 2007.

Associations partnered with AML include: Association of Fundraising Professionals, Central Iowa Chapter (AFP); Association of Image Consultants International (AICI); Iowa Chapter of Chartered Property Casualty Underwriters (CPCU); Iowa Defense Counsel Association (IDCA); Iowa Taxpayers Association (ITA); Iowa Water Well Association (IWWA); interNational Association of Lighting Management Companies (NALMCO); Midwest Association of Colleges and Employers (Midwest ACE); National Rural Economic Developers Association (NREDA); Professional Developers of Iowa (PDI); and Society of Financial Service Professionals, Central Iowa Chapter (SFSP).

For additional information about Association Management, Ltd. visit [www.aml.org](http://www.aml.org).